

## **EXECUTIVE SUMMARY**

### **Direct Negotiation Recommendation of \$500,000 or Less 58-083E – Hoonuit Online Technology Training & Professional Development**

This request is to approve the Agreement between the School Board of Broward County, Florida (SBBC), and Hoonuit, LLC for one (1) year, commencing July 1, 2018 through June 30, 2019. The source of funds is the Information & Technology General Fund budget.

Hoonuit provides an online learning tool containing over 50,000 short tutorials, lessons, and projects, professional learning resources, assessments, reporting and use tools on commonly used technology applications for students, teachers, staff, and parents. Exhibit A contains a list of the most common titles. Hoonuit has been utilized District-wide since 2003. This product was previously known as Atomic Learning but re-branded to Hoonuit last year.

Hoonuit supports the District Educational Technology Plan, the Digital Classroom Plan and the IT Bond Deployment Plan in a variety of ways including monitoring the viewing of the District Digital Citizenship video, necessary for eRate funding; integrating the use of Hoonuit for Digital 5, Digital Infusion, and CTACT classrooms.

This District License includes the new functionality of Canvas Learning Tools Intraoperatively (LTI) integration with grade pass back. This Agreement also includes the ability to administer and monitor tech assessments for teachers, staff, and students on a variety of topics. Hoonuit provides access to assistive technology and Universal Design for Learning (UDL) content, helping to develop an understanding of the individual needs and abilities of all learners and ensure that instruction is accessible to ALL learners. In addition, Hoonuit provides:

- phone and electronic support to questions from district staff, teachers, and parents
- active participation in the regular Digital Infusion Projects Team meetings
- monthly status calls examining Broward implementation
- usage data and customized activity reports
- customized marketing materials to support district initiatives

#### **Financial Impact**

The total spending authority requested is \$107,000, for the cost of site-wide licenses. The original annual cost was \$215,000, however after extensive negotiations as a result of recent SBBC budget cuts, Hoonuit extended a fifty (50) percent discount for the next year of service.

The existing agreement was approved by the School Board on May 19, 2015, as item FF-2 with a term of July 1, 2015 through June 30, 2018, with a spending authority of \$646,680.

#### **Procurement Method**

Direct negotiation was conducted with the Vendor based on Purchasing Policy 3320. Pursuant to Purchasing Policy 3320, Section II, N, and pursuant to the Department of Education, Rule 6A-1.012, 11 (b), Florida Administrative Code as authorized by Section 010.04(4) (a), Florida Statutes, a contract for commodities or contractual services may be awarded, without competitive solicitations, if state or federal law, a grant or a state or federal agency contract prescribes with whom The School Board must contract or if the rate of payment is established during the appropriations process.